Marcia Proto, M.Ed, CAS
Executive Director
The Connecticut Center for Nursing Workforce, Inc.

Marcia B. Proto M.Ed, CAS is a skilled leader and facilitator; and the Executive Director for The Connecticut Center for Nursing Workforce (CCNW). She collaborates with a statewide volunteer network of hundreds of nursing leaders to bolster the nursing workforce in Connecticut.

Her passion is to educate nursing and non-nursing stakeholders about the positive impact of highly skilled nurses on improving the health of Connecticut residents, and the importance of maintaining and expanding the capacity of our schools of nursing to meet emerging employment needs across the continuum of care.

In her role with the CCNW, Marcia has built a vibrant statewide network encompassing all four of the CT Healthcare Trade Associations, the five Workforce Development Boards, CT Government Departments- Public Health, Labor, Office of Healthcare Strategy, and the CT State Board of Examiners for Nursing to support the identification of statewide strategies to develop workforce planning initiatives to build a robust and sustainable nursing workforce in Connecticut.

In addition, Marcia champions national initiatives to support nursing education and workforce development by offering online education for the development of Full-time Nurse Faculty and Part-time Clinical Nurse Faculty; as well as, RN Re-entry into Practice, and embed the Population Health framework into practice environments.