

TYPOGRAPHY

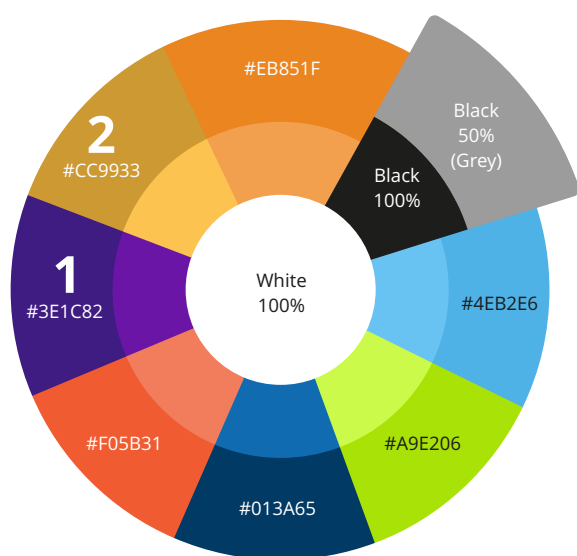
CCNW

CONNECTICUT — CENTER FOR — NURSING WORKFORCE

CCNW and Connecticut Center for Nursing Workforce using Trajan font.
Can be found at: <https://www.wfonts.com/font/trajan-pro>
Full family license: <https://fonts.adobe.com/fonts/trajan>

To maintain the consistency i.e. in size and spacing, the font on the logo is outlined or converted to paths.

COLORS



for PRINT

1 Purple-blue
CMYK 98, 100, 16, 9
PANTONE 3524 C

2 Gold
CMYK 65, 76, 0, 0
PANTONE 7677 C

for WEB, DIGITAL

1 Purple-blue
RGB 62, 28, 130
Hex #3E1C82

2 Gold
RGB 179, 68, 254
Hex #CC9933

Software/App Working Space:

RGB: sRGB IEC61966-2.1

CMYK: Coated FOGRA39 (ISO 12647-2:2004)

The logo have 2 primary colors, other colors on the wheel are expanded tones, suggested to enrich the collaterals like website, slides, business card, main text, etc.

Reference:

<https://www.colorhexa.com/830051>