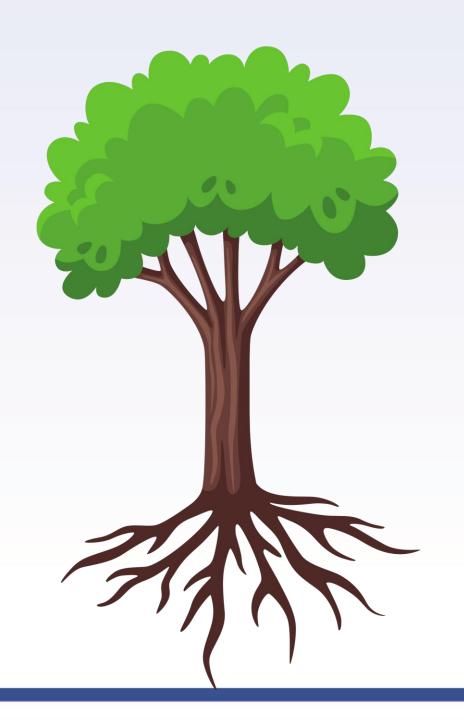
Synergy in Academic-Practice Partnerships

Brittany Burke, DNP, RN, NEA-BC System Director Norton Healthcare

Objectives

- Review the Institute for Education and Development structure
- Discuss schools of nursing volume at Norton Healthcare
- Review first year RN turnover
- Demonstrate alignment of Academic-Practice Partnerships





"Growth is never by mere chance; it is the result of forces working together."

- James Cash Penney

Synergy

"The interaction or cooperation of two or more organizations, substances, or other agents to produces a combined effect greater than the sum of their separate effects."

Oxford's English Dictionary

The Institute

Center for Nursing Practice

Center for Allied Health

Center for Academic Affairs

Center for Professional Growth

Center for Nursing Education

Center for Continuing Education

Center for eLearning and Documentation



Milestones

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Milestone 1:

Student Nurse Apprenticeship Program (SNAP)

What started as a passion program, became a nationally recognized, paid student nurse employment model at NHC. This was just the beginning of our team's student success.

SNAP- Overview and Application



BUILDING A STRONG NURSING FOUNDATION

Norton Healthcare Student Nurse Apprenticeship Program (SNAP)



994 APPLICANTS
130+ ZIP CODES
6 ETHNICITIES



696 participants

AGES 20-41



Clinical







COMPLETED BY EACH
PARTICIPANT

Confidence



9 OF 10 GRADS

FULL-TIME REGISTERED NURSES AT NORTON HEALTHCARE

> 92% STAY AT LEAST 1 YEAR



\$33+

UDOLICH NUDGE DETENTION



SNAP GRADS HAVE HIGHER PERCEIVED SELF-CONFIDENCE IN PATIENT SAFETY THAN OTHER NEW NURSES

Program data from 2017 through 2022

Learn more at NortonHealthcare.com/SNAP and connect with our team by emailing SNAP@nortonhealthcare.org.

Center for Nursing Practice







(1

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2

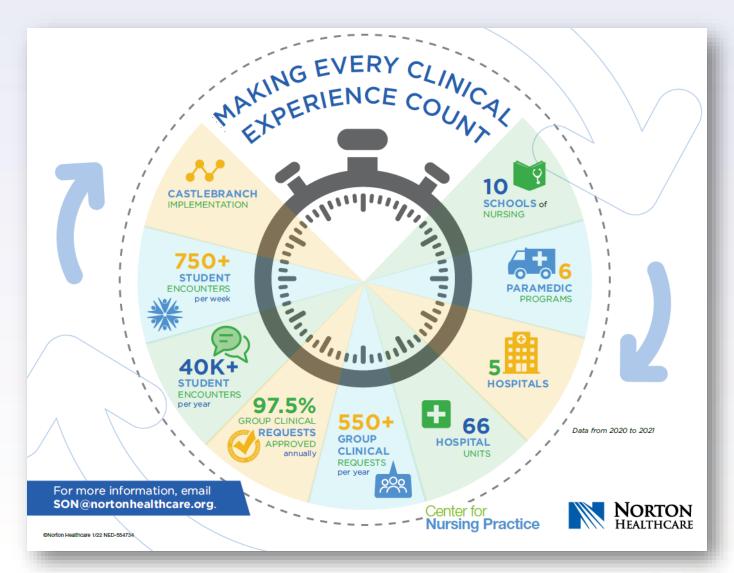
Milestone 2:

Schools of Nursing (SON)

Our dedication and passion for student nurses allowed us to systemize all undergraduate clinical placements, group and individual, across NHC. A need for standardization, compliance, and accountability was evident.

Institute for Education and Development

(2017) (2020)





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Milestone 3:

Student Healthcare Assistants (SHAs)

We introduced a new student employment opportunity for any collegiate student in a health care discipline program. This opportunity bridge the gap in patient care needs and provided the ability to work in hour increments.

(2017)

(2020)

(2022)



RN Turnover

Norton Healthcare

- 2021
 - Bedside RN- 25.7%
- 2022
 - Bedside RN- 22.1%
- 2023
 - Bedside RN- 17.4% (YTD)

United States

- 2021
 - Beside RN- 27.1%
- 2022
 - Beside RN- 22.5%
- 2023
 - TBD

Becker's Hospital Review (4/23)

https://www.beckershospitalreview.com/workforce/the-cost-of-nurse-turnover-in-24-numbers-2023.html#:~:text=Here%20are%2024%20numbers%20that,national%20average%20of%2022.5%20percent





Kentucky Hospital Association (11/23)

KHA2023WorkforceSurveyReport.pdf (kyha.com)

Why are First Year RNs Leaving

- Stressful work conditions
 - High acuity patient volume and long shifts
- Lack of leadership and supervision
 - High experienced nurse turnover
- Understaffed facilities
 - General nurse turnover

American Nurses Association (9/23)

https://www.nursingworld.org/practice-policy/nurse-staffing/why-nurses-quit/#:~:text=The%20First%20Year%20Is%20Difficult,and%20supervision%2C%20and%20understaffed%20facilities.



Milestones



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(2022)



Academic-Practice Partnerships (APPs)

We became purposeful in crosswalking curriculum, dedicated education units (DEUs), joint appointments, and workforce readiness for all student nurses.

(2022)

Institute for Education and Development

(2017)

(2020)

SECTION 3

Nursing Leadership Workforce Compendium



American Organization for Nursing Leadership (2/23)

https://www.aonl.org/system/files/media/file/2023/02/AONL_WorkforceCompendium3_022723.pdf



- C. Clinical and Quality Safety
- A. Access
- R. Retention and Workforce
- E. Ease of Use



Questions/Answers







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